

Review of bus services in North West Wiltshire

Service 30 (Malmesbury town bus) – info sheet

Summary of proposed change

The current half hourly service frequency is maintained, but alternate journeys will serve Milbourne (to replace services 31 and 93) instead of Cowbridge Crescent. (Alternative services to Cowbridge Crescent will be provided by service 93, and Cowbridge main road will also be served hourly by the Malmesbury – Swindon service 31)

Commentary on current service

Service 30 links the estates in Malmesbury with each other and with the town centre. It currently provides a half hourly service between 0900 and 1730 on Mondays to Fridays and 0900 and 1400 on Saturdays. Alternate journeys run via either Burnham House or Webbs Way (top), and via Cowbridge, providing an hourly service to these points.

The service carries around 32,000 single passenger trips a year, from all areas of the town. Use from Cowbridge Crescent and Orchard Court is relatively low, generating only around 5 and 12 passenger trips a day respectively. The Orchard Court turning manoeuvre is also very difficult for the buses to make, and the nearest alternative stops are only 160metres from the present bus stop.

Explanation of proposed changes

The current service frequency will be maintained on most parts of the route, although the 0900 and 1230 journeys will be withdrawn (this will reduce the cost of operation by removing the need to cover driver rest and meal breaks). The hourly service to Cowbridge will be withdrawn so that the bus can instead run to Milbourne; however, services 93 and 31 which currently serve Milbourne will run via Cowbridge, providing a replacement service into Malmesbury and also a new link from Cowbridge to Swindon. It is proposed that the diversion into Orchard Court (currently made on all journeys) will be reduced to alternate (hourly) journeys, reflecting the relatively low use and the difficulty of serving it. These changes are intended to make the service as a whole more sustainable and affordable.

Proposed timetable

The proposed timetable for service 30 is shown overleaf. A summary is also given of the replacement services proposed for Cowbridge.

The aim of the review of services is to make the bus network more sustainable in the long term, and to provide cost-effective services that meet the needs of existing users at an affordable cost to the council. We believe that the proposed changes meet these objectives, but if you have other suggestions about how this might be achieved we would be pleased to receive them.

Similar information sheets are available for each of the bus services affected by the North West Wiltshire review. A consultation on the proposals is under way and will close on 7 October 2013. Details of other services and of the consultation can be found on the council's website (<http://www.wiltshire.gov.uk/council/consultations.htm>) or are available from the Passenger Transport Unit, Wiltshire Council, County Hall, Trowbridge BA14 8JN.

Bus Service 30 - The Malmesbury Town Bus linking the Malmesbury local area with the town centre

Proposed timetable from April 2014 for consultation

Mondays to Saturdays

Service Number	30	30 ^A	30	30 ^A	30	30 ^A	30	▲	30	30 ^A	NS	NS	NS	NS	NS	NS
Malmesbury, Cross Hayes	--	0930	1000	1030	1100	1130	1200	--	1300	1330	1400	1430	1500	1600	1630	1700
Parklands	0900	0935	1005	1035	1105	1135	1205	--	1305	1335	1405	1435	1505	1605	1635	1705
Burnham House	--	0938	--	1038	--	1138	--	--	--	1338	--	1438	--	--	1638	--
Gloucester Road, Co-Op Store	0908	0941	1008	1041	1108	1141	1208	--	1308	1341	1408	1441	1508	1608	1641	1708
Malmesbury, Lacemakers Road	0911	--	1011	--	1111	--	1211	--	1311	--	1411	--	1511	1611	--	1711
Malmesbury, Tetbury Hill, Kingsway	0913	0943	1013	1043	1113	1143	1213	--	1313	1343	1413	1443	1513	1613	1643	1713
Marsh Farm (future supermarket?)	0915	0945	1015	1045	1115	1145	1215	--	1315	1345	1415	1445	1515	1615	1645	1715
Milbourne, Monks Park	0918	--	1018	--	1118	--	1218	--	1318	--	1418	--	1518	1618	--	1718
Malmesbury Healthcare Centre	0921	0946	1021	1046	1121	1146	1221	--	1321	1346	1421	1446	1521	1621	1646	1721
Orchard Court	--	0948	--	1048	--	1148	--	--	--	R	--	R	--	--	R	--
Burton Hill (for future supermarket)	0924	0951	1024	1051	1124	1151	1224	--	1324	1351	1424	1451	1524	1624	1651	1724
Malmesbury, Cross Hayes	0927	0954	1027	1054	1127	1154	1227	--	1327	1354	1427	1454	1527	1627	1654	1727

Additional Journey from Milbourne on service 93: 0727 from Milbourne to Malmesbury (not Saturdays)

KEY: NS - Not Saturdays R - Calls at this point if required to set down passengers

Buses to Cowbridge

Proposed timetable from April 2014 for consultation

Mondays to Saturdays

	NS	31	31	31	31	93	31	31	93	31	31	▲	93	31	NS	NS
Malmesbury, Cross Hayes	0650	0735	0900	1000	1100	1100	1200	1300	1300	1400	1500	1600	1600	1700	1800	1800
Cowbridge Crescent	--	--	--	--	--	1105	--	--	1305	--	--	--	1605	--	--	1804
Cowbridge Mill (main road)	0654	0739	0904	1004	1104	1106	1204	1304	1306	1404	1504	1604	1606	1704	1804	1806
Royal Wootton Bassett, High St	0713	0758	0923	1023	1123	--	1223	1323	--	1423	1523	1623	--	1723	1823	--
Swindon Bus Station	0735	0825	0946	1046	1146	--	1246	1346	--	1446	1546	1646	--	1746	1846	--
Cirencester, Parish Church	--	--	--	--	--	1151	--	--	1351	--	--	--	1651	--	--	R
	NS▲	31	93	93	31	31	93	31	31	93	31	31	93	▲	31	31
Cirencester, Parish Church	--	0755	0820	--	--	1000	--	--	1200	--	--	1400	--	--	--	--
Swindon Bus Station	0740	--	--	0855	0955	--	1055	1155	--	1255	1355	--	1455	1555	1655	1755
Royal Wootton Bassett, High St.	0803	--	--	0918	1018	--	1118	1218	--	1318	1418	--	1518	1618	1718	1814
Cowbridge Mill (main road)	0821	0832	0911	0936	1036	1044	1136	1236	1244	1336	1436	1444	1536	1636	1736	R
Cowbridge Crescent	--	0833	0912	--	--	1045	--	--	1245	--	--	1445	--	--	--	R
Malmesbury, Gloucester Rd, Co-op	0829	--	--	0944	1044	--	1144	1244	--	1344	1444	--	1544	1644	1744	R
Malmesbury, Cross Hayes	0837	0845	0917	0952	1052	1050	1152	1252	1250	1352	1452	1455	1552	1652	1752	R

ADDITIONAL JOURNEY ON WEEKDAYS: 1850 from Swindon and Wootton Bassett to Cowbridge and Malmesbury

KEY: NS - Not Saturdays ▲ - also calls at Malmesbury School